

## SCIENTIFIC UPDATE EXHIBITIONS



Winning in business is more than just about being the best at what you do. It's about making sure that the right people learn about your products, hear about your latest developments and meet you.

**A Scientific Update Exhibition** provides the perfect arena for you to showcase your products.

For 20 years, we have been providing the industry's leading conferences, bringing together the key people from industry and academia to communicate, network and learn. Where else can you talk informally with senior scientists, department heads and the key decision makers in each specialized sector of the industry to present your equipment, service or product?

Our conferences and exhibitions have attracted over 18,000 companies and decision-makers throughout the world, generating thousands of new sales leads and valuable new business, all contributing to a successful international scientific community.

Together, our small but dedicated team will help you present your know-how to the people that count.

**Call us now and realize your potential.**

**Conference + Quality Leads + Sales = A Winning Formula!**

## Join the leaders in the field

### Get set for our next event.

#### New Horizons in Catalysis

3 - 4 December 2009, Cologne, Germany

#### Organic Process Research & Development

20 - 22 January 2010, San Diego, California, USA

#### The Scale-Up of Chemical Processes

16 - 19 May 2010, Edinburgh, Scotland

#### Organic Process Research & Development

12 - 15 September 2010, Barcelona, Spain

We are constantly adding events throughout the year all over the world. Call or visit our website for the latest schedule.

[www.scientificupdate.co.uk/conferences](http://www.scientificupdate.co.uk/conferences)

“*Sci Update events are a good mix of industrial and academic scientists, when considering both the audience and the speakers. Besides allowing extensive networking, they give a valuable insight into the technologies industrials plan to use in the coming years and technologies academic scientists invent for the next 10 years.*

Umicore AG & Co. KG, Germany

### The Perfect Arena for you to Showcase your Products

Our exhibitions have attracted over 18,000 companies and decision-makers world-wide, generating thousands of new sales leads and valuable new business, all contributing to a successful international scientific community.

Contact us now and realize your potential!

Tel: +44 (0) 1435 873062 or email [sciup@scientificupdate.co.uk](mailto:sciup@scientificupdate.co.uk)

### Exhibitor Package:

Just £2,000 for an exhibition booth at ANY event including one delegate ticket

Plus £500 per additional exhibitor attending

Each Exhibition gives you a cost-effective opportunity to:

- Promote your company brand to a targeted audience
- Generate quality sales leads
- Network with like-minded businesses
- Identify and understand the customers' needs
- Gain valuable competitor intelligence
- Gain insight to future technology needs
- Launch new products or services

## Meet the Key Players

### Meet your next customers in one place, at one time.

Here is a selection of our previous attendees.

Amgen

AstraZeneca

BASF

Bayer

Boehringer Ingelheim

BMS

DSM

Evonik

GSK

Hoffman La Roche

Johnson & Johnson

Lonza

Lundbeck

Merck

Novartis

Pfizer

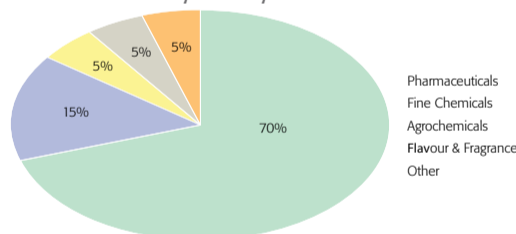
Saltigo

Sanofi-Aventis

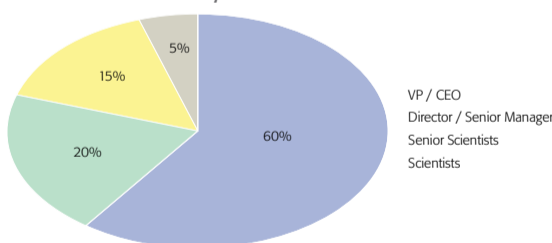
Schering-Plough

Vertex

Attendees by Industry Sector



Attendees by Job Title



“*Our booth was well attended during breaks and networking sessions, and I made quite a number of new contacts. In fact, shortly after the conference, I received three purchase orders from a new contact I made at the conference for some process chemistry work. I will definitely exhibit at future OPRD conferences*

PepTech Corporation, USA

Each and every conference exhibition provides you with:

- Attendance at all conference sessions\*
- Networking with Key Decision Makers
- Direct Access to Speakers and Delegates
- A List of Exhibitors & Delegates
- CD-ROM of Conference Proceedings
- A Relaxed & Informal Networking Environment

\* With exhibitor delegate ticket



## Stay ahead of the competition

### Sponsorship to Raise your Game.

Alternatively, we have a range of sponsorship packages designed to help you promote your company with packages to suit your budget. Please call Claire Francis on +44 (0) 1435 873062 for further details.

“*Conference sponsorship through Scientific Update is an excellent way to promote our products and services to the widest group of industrial and academic scientists.*

Evonik (formerly Degussa)

“*Penn Speciality Chemicals participated in the OPRD meetings in Nice and Vancouver 2006 with very good results. Penn increased their sales in Europe of 2MeTHF by 400% and part of the exceptional result is undoubtedly related to the high quality leads uncovered at OPRD.*

Penn Speciality Chemicals Inc

### Become an Exhibitor.

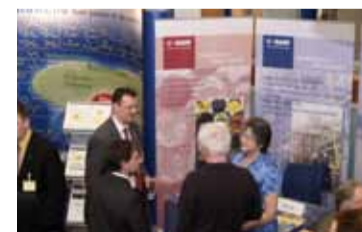
The benefits of taking exhibition space can be enormous. You are guaranteed to meet quality contacts at small focussed events in niche areas, so you can be sure to reach your target market.

In fact, many exhibitors take space year after year. Our exhibitor package offers great value for money and you can be sure to achieve a return on your investment.

At the exhibition, you will have ample opportunity to showcase your company and products or services to many key scientists and decision makers, in a friendly, informal way under one roof.

Call now on 01435 873062 to learn more about our flexible exhibitor and sponsorship opportunities now.

**You can't afford not to...**



**SCIENTIFIC  
UPDATE**  
We've Got Chemistry

Discover more at [www.scientificupdate.co.uk/exhibitions](http://www.scientificupdate.co.uk/exhibitions)

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TO LEAP

AHEAD



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OPPORTUNITY

SCIENTIFIC UPDATE EXHIBITIONS

{you}+  
scientific *update* [exhibitions]  
*in 2010*  
a winning formula

Discover more at [www.scientificupdate.co.uk/exhibitions](http://www.scientificupdate.co.uk/exhibitions)

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READY?